



# Friends of Ortley Beach

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## **Friends of Ortley Beach Dedicates Historical Lifeguard Station Plaque**

Ortley Beach, NJ – Friends of Ortley Beach (FOB), a tax deductible, nonprofit organization announces its first official ceremony which will be marking the historical site of the oldest known business in Ortley Beach. On Saturday, May 6 at 10:00 am, a plaque will be dedicated at the Lord House Lifeguard Station on Third Avenue. In attendance will be members of the Lord family, the last known owners of the building and surrounding land, as well as Toms River Township officials.

Established originally as the Ortley Inn in the late 1880's, the Lord House was subsequently destroyed by fire in 1922. The Lord's family, grandfather Arthur, purchased the rights to the business and built a single-family home. The Township acquired the land in the late 1960's and constructed a parking lot. The lifeguard station was added later.

"This is the first step of many small projects that we hope to undertake which will revitalize the barrier island community as we continue to rebuild from Hurricane Sandy. We are a resilient beach town with a rich history and deep neighborhood roots in the community," said President, Sharon Quilter-Colucci.

Friends of Ortley Beach was formed post Hurricane Sandy by a dedicated group of citizens. It is a nonprofit, volunteer organization that will enhance, protect and sustain the natural beauty and resources of the barrier island community for future generations. FOB seeks to develop cultural activities, educational and historical programs, and local events that will spur the economic vitality of Ortley Beach, particularly as it continues to rebuild from Hurricane Sandy.

"Our biggest growing pain right now is funding our great ideas," said Quilter-Colucci. For more information, please visit [friendsofortleybeach.org](http://friendsofortleybeach.org).