

# Membership Meeting Minutes

Date: 2/22/2020

Time/Location: 10 a.m., St. Elisabeth's Chapel

Attendees: Julie Shino, Jodi McCaffrey, Joe Scarfuto, Cathy Crisafulli, Paul Jeffrey, Bob Steigelman, Gail D'Amico

Absent: Tim O'Shea Jr.

## MINUTES

- The minutes from the January 2020 membership meeting were approved.

## TREASURER'S REPORT

- Joe reported that there's approx. \$13,500 in the bank.

## PRESIDENT'S MESSAGE

- Julie introduced the Parking Lot board. Members who have a question, comment, or concern that they aren't comfortable voicing publicly can write their thoughts on a post-it and place it on the board for consideration.
- She reported that the Board is working on changes to the bylaws. The biggest change is holding voting in October, with terms starting in January. The Board is also working on developing a mission statement and discussing how to acknowledge the organization's founding members.
- Julie presented Gail with flowers and a gift from the Board for her years of service as President.

## OLD BUSINESS

- Amazon Smile: Jodi provided an overview of Amazon Smile and how to select FOB.
- Facebook Donations: Jodi provided an overview
- Benevity Spark: Prudential's employee giving program; Gail provided an update.

## NEW BUSINESS

- Social Media Report: Jodi reported that FOB has 1568 followers on Facebook, 787 on Instagram, and 103 on Twitter. She thanked Bob for his holiday artwork.
- Elections: Gail said that we received one nomination for President: Julie Shino. The membership voted to elect Julie as FOB's next President.
- Board of Trustees: Pete Conrad is stepping down from the board, and Gail is joining as trustee. Tim O'Shea Jr. has also joined the board.
- Vice President: There is an opening for Vice President. Interested parties should send a letter of interest and resume to Jodi at [jmccaffrey@friendsofortleybeach.org](mailto:jmccaffrey@friendsofortleybeach.org). Nominations are due 2/15/20. Teresa and Tony Corrao nominated Danielle Mazzola. The election will be held at the 2/25 Membership Meeting.
- Tricky Tray update: The event will be held at the Ortley Beach Moose Lodge on Sunday, May 3. Gail is drafting a letter that can be shared with the Tricky Tray Committee to solicit donations. She has also secured a florist to provide centerpieces. The committee will choose which organization/cause the event will support. Joan Keeney is helping organize it. The TT committee will meet after the meeting.

## OPEN DISCUSSION

- Dates for upcoming 2020 FOB events: Membership meetings for the 1<sup>st</sup> quarter will be held 1/25, 2/22 and 3/28.
- Walk: Keep in the morning, but perhaps make it longer. It could end with a celebration at the final location. The event could also evolve to include blood pressure checks, Pilates, stretching and/or yoga, or a scavenger hunt. A subcommittee has been formed.
- Kites, Crafts & Cones: Could we scale down the kites during KCC or add another component for kids and/or activities on the beach? We will need to recruit more volunteers to share the workload more evenly. Tentative Date: July 25. A subcommittee has been formed.
- Garage Sale: How can we get folks to pay to participate? It was suggested that we note those who didn't pay and follow up with an introduction letter about FOB. Another suggestion was to provide paid

participants with a special sign. We should also advertise the event in the newspaper with a link to the map. Should it be earlier in the summer due to heat? We could encourage folks to donate the items that they don't sell to Ocean Mental Health Services. Should we have every year or every other? It was agreed that the event should continue. Tentative Date: June 27. A subcommittee has been formed.

- Doggie Day: Could we get Ortlely the Rescue Dog involved? We need better cooperation from TRT to clear the parking lot. Need more volunteers to help with contests. Should it be moved to a weekday? Should the event end earlier since it gets dark earlier? Tentative Date: Aug. 22. A subcommittee has been formed.
- Beach Jam is Aug. 8.
- Tim asked if we could hold a bonfire on the beach, perhaps Labor Day weekend, as an end of summer event.
- Tim said that the O'Shea Group would pay for a postcard and/or magnet with FOB's event schedule.
- Makerfest: Julie provided an overview of our past participation and asked for ideas for this year's activity.
- Fall Community Service Project: Jodi said that FOB's drive to support Ocean Mental Health Services' Season of Giving Food & Gift Drive collected 88 children's presents, 40 hats/ gloves/scarves/socks, 15 bags of groceries, 3 winter coats, and 1 bag of toiletries. She thanked Dakan Homes, The O'Shea Group and Coastline Pilates for their support.
- Speaker Series: The members would like to continue the series in 2020. It was suggested that we advertise the dates in the media to attract folks on the mainland. It was suggested that Hailey Conrad speak again. Bob suggested that we ask Brian Bovasso, President of the Ocean County Historical Society, to talk about the Native American artifacts that have been found in the area. We need ideas for speakers. A subcommittee has been formed.
- Paul provided an update on the Surf Club property.

The meeting was adjourned at 11:25 a.m.

**Next Steps:**

Who	What	When	Notes
ALL	Finalize 2020 event calendar	ASAP	
ALL	Update bylaws with term limits, updated dues info, etc.	ASAP	
Julie	Resolve issue with GiveLively/Stripe		
Gail	Draft Tricky Tray donation solicitation letter	By Feb meeting	
Gail	Download the latest report from PayPal	ASAP	
Jodi	Check TR BID event dates	ASAP	
Jodi	Update membership renewal email	By Feb meeting	