

# Meeting Minutes

Date: 3/16/19

Time/ Location: 10 a.m., St. Elisabeth's Church

Attendees: Gail D'Amico, Jodi McCaffrey, Julie Shino, Pete Conrad, Cathy Crisafulli, Bob Steigelman

Absent: Paul Jeffrey

**Minutes** from the last meeting were approved. Bob Steigelman made the motion, Pete Conrad seconded the motion.

## Treasurers Update

- Gail D'Amico reported that FOB has \$7,512 in bank

## President's Report

- Gail D'Amico has been participating in several committees and meetings to promote Friends of Ortley Beach including Toms River Cultural Arts Project, the Green Team, Grunin Foundation Catapult Your Capacity, TR Chamber of Commerce Nonprofit Committee & Applaud Our Kids.
- The Green Team is developing a community garden at Riverwood Park. Gail will partner with Fulfill on a Community Garden initiative starting in April. Plots for sale are \$15/season and consist of a 4x6 foot raised bed in a locked fence located at Riverwood Park in TR (off of Whitesville Road/ 14 minutes away). Any Ortley Beach resident can rent one—Contact Gail. FOB will help promote the garden.
- Gail and/or Julie & Jodi have attended, or will attend, several professional development seminars to help further our mission & goals.
- Gail applied for a \$5000 Good Neighbor grant on behalf of FOB from OceanFirst Bank to help fund a community bulletin board on Ortley's boardwalk. We should hear if we got the grant in about 2 months.

## Old Business

- *47 Beach Called Ortley* books available
- Raffle application – Julie Shino reported that FOB received its official raffle certified/number. The next step is to open a new bank account strictly for raffle funds.

## New Business

- Joe Scarfuto was nominated and elected as FOB's Treasurer
- Jodi McCaffrey provided an update on FOB's social media metrics
  - It was suggested that FOB pursue other methods of communication for those not on social media or without a computer. Suggestions included an email newsletter, a print newsletter, and/or a mailing to homes
- New Speaker Series – FOB is developing a speaker series that will feature local speakers talking about topics relevant to Ortley Beach. Vote was taken & the series will be held the first Thursday of the month at 6:30 p.m. beginning on May 2. Dennis volunteered St. Elisabeth's Chapel. Speaker series details will be posted on Facebook and emailed to members.
- Tracking volunteer hours – Gail explained that all FOB volunteers and board members should track the hours that they spend carrying out FOB business for grant purposes as in-kind hours. A print form has been developed and will be distributed at future meetings and will be posted on FOB's website. Jodi McCaffrey will collect and tabulate forms each month. Alternatively, the Track It Forward app may be used to track hours digitally. App is available at <https://www.trackitforward.com/user>. Contact Jodi McCaffrey for more information.
- We are moving forward with Give Lively, a new fundraising vendor for our website. The system will streamline online giving, paying membership dues, and other fundraising activities. Pete Conrad is spearheading this effort.
- Signs for the Townwide Garage Sale will be posted in areas businesses shortly. Participation costs \$10. Register by emailing your name and address to [info@friendsofortleybeach.org](mailto:info@friendsofortleybeach.org). A discussion was held about a rain date. The rain date will be the following day, Sunday June 30.

- We are planning a Walk-a-Thon/Walk the Boards event tentatively scheduled for June 1. The Events Committee is helping plan. Contact JShino@friendsofortleybeach.org for more information.
- FOB member Teresa Corrao will hold a Touchstone Jewelry fundraiser March 30 from 5-7 p.m. at Julie Shino's home. A portion of the proceeds will go to FOB. See our Facebook page or contact Julie Shino for more information.
- Julie Shino is overseeing our 3 newly formed committees: Membership/Community Outreach, Events, Scholarship/Education. Contact Julie if you'd like to get involved.
- **DUES ARE DUE:** Dues are \$10. If you haven't paid your 2019 dues, please visit <http://friendsofortleybeach.org/membership.php> to review payment methods.

## Discussion

- Dennis Bellars of St. Elisabeth's Chapel announced that the Chapel will be hosting visiting Japanese nursing students on March 30. The students are interested in learning how Hurricane Sandy affected Ortley Beach. Gail agreed to provide an overview of Friends of Ortley Beach at that event.
- The future of the Surf Club property was discussed. Concerned residents should email Toms River Township Administrator Don Guardian to provide input.
- The meeting was adjourned at 11 a.m.

## Future Meeting Dates

- April 20 – 10 a.m. – Committee meetings only
- May 18 – 10 a.m.
- June 8 – 10 a.m. – Committee meetings only
- July 13 – 10 a.m.
- August 3 – 10 a.m.
- September 14 – 10 a.m.
- October 12 – 10 a.m.
- November Community Service Project TBD

## Upcoming Events

- Garage Sale – June 29
- Kites, Crafts and Cones – July 27
- Doggie Day – August 24