



Meeting Minutes

Date: 8/3/19

Time/Location: 10 a.m., St. Elisabeth's Church

Attendees: Gail D'Amico, Jodi McCaffrey, Julie Shino, Bob Steigelman, Paul Jeffrey, Joe Scarfuto

Absent: Pete Conrad (working on FOB website), Cathy Crisafulli

Minutes from the June 2019 meeting were approved.

Treasurers Update

- Joe Scarfuto reported that FOB made \$3,000 from Kites, Crafts & Cones
- He plans to reformat the treasurers report to keep events and sales income separate.

President's Report

- Gail D'Amico thanked everyone for their help making Kites, Crafts & Cones a success. About 2,400 people attended. She also thanked the TR Township PD for their support of the event. Paul Jeffrey suggested that members of FOB attend the next town council meeting to publicly thank the PD. FOB gained 17 new members through the event, and sold 15 bottles of nail polish, 8 shirts, 5 kites and 1 book. Jodi McCaffrey asked if it would be possible to process credit cards at the event next year. Keith McCaffrey said that may OceanFirst Bank could provide a mobile ATM since it sponsored the event. Joe will look into for next year.

New Business

- Social Media Update: Jodi provided an update on FOB's social media metrics: We have 1,320 followers on Facebook, 618 on Instagram and 79 on Twitter.
- The TR Shakespeare Festival will present Measure for Measure 8/7 at St. Elisabeth's Chapel at 7 p.m. It will be held indoors in the case of rain. Bob Steigelman requested that the event be pinned to the top of FOB's Facebook page a few days before the event.
- Doggie Day on Ortley Beach will be held 8/24 in the 3rd Avenue parking lot. Paul reported that this year's event will include a variety of contests (shortage legs, longest ears, etc.) to encourage public participation. He has 6-7 lawn signs that need the date updated. Gail will update the dates on the signs. Mary Ann Wallis said she is still looking for volunteers to staff FOB's table and to help during the event in general. A sign-up sheet was passed around.
- Toms River Maker fest is 10/12/2019 – Our table will be outside this year. We will again present a STEAM project at Toms River Makerfest. Ideas are welcomed, and we'll need volunteers to man the table and work with kids on the project.
- We are looking for ideas for a community service project for November. Jodi suggested Simon's Soup Kitchen in Seaside Heights. She will reach out to them again. Mary Ann suggested that we ask the speakers from our speakers' series to suggest a worthy event.
- Speakers Series Update: 9/4 Cheryl McCurry from ReClam the Bay (how they are growing and maintaining baby clams); 10/2 Brian Bovasso from the Ocean County Historical Society (history of Ortley Beach, Michael Ortley)
- Paul offered to take a small group on a tour of ReClam the Bay's clam beds. It's tentatively scheduled for a weekday in September.
- Tim O'Shea is hosting a social event of hatchet throwing, followed by dinner. Tentative date is Sept. 21.

DUES ARE DUE: Dues are \$10. If you haven't paid your 2019 dues, please visit <http://friendsofortleybeach.org/membership.php> to review payment methods.

Discussion

- The meeting was adjourned at 10:52 a.m.

Future Meeting Dates

- September 14 – 10 a.m.

- October 26 – 10 a.m.
- November Community Service Project TBD

Upcoming Events

- Sept. 4 – Speakers Series – 6:30 p.m. – ReClam the Bay
- Oct. 2 – Speakers Series – 6:30 p.m. – Ortley Beach history
- Nov. 6 – Speakers Series – 6:30 p.m. TBD

Next Steps:

Who	What	When	Notes
Joe	Reformat the treasurer's report to keep events and sales income separate	By next meeting	
Joe	Research mobile credit card processing options for events	By next event	
Jodi	Pin Shakespeare event to the top of FOB's Facebook page	Before 8/7	
Julie	Solicit Doggie Day volunteers	Before 8/24	
Gail/Julie/Jodi	Makerfest volunteers and project	Early October	
Jodi	Refresh FOB poster board for Doggie Day	Before 8/24	
Jodi	Send scholarship applications to committee for review	ASAP	
ALL	Think of ideas for a community service project for November	Early October	
Jodi	Connect Simon's Soup Kitchen in Seaside Heights as possible Nov community service project	End of September	
Pete/Joe/Jodi	Apply for Donate button of Facebook	By end of September	
Julie	Pursue Donor Appreciation Event	By end of September	Maybe BlueClaws game?
ALL	Provide suggestions for speakers	By end of September	
Pete/Joe	Register FOB for GiveLively	By end of September	
Pete	Update/redesign FOB website	By end of September	

Attendees

Jeanne Suarez
 Kelly Pieciak
 Danielle Mazzola
 Jennifer Stragapede
 Keith McCaffrey
 Jodi McCaffrey
 Paul Jeffrey
 Bob Steigelman
 Julie Shino
 Gail D'Amico
 Joe Scarfuto
 Dennis Bellars
 Deborah Licciardi
 Teresa Corrao
 Betty Fontana