

Board Meeting Minutes

Date: 1/9/2024

Time/Location: 6:30 PM- Zoom

Board Member Attendees: Lori Battipede, Celeste Prell, Paul Jeffrey, Bob Steigelman, Joe Scarfuto, Tim O'Shea, Missy Faul

Guests: Paul & Mary Ann Kiczek

- Roll Call: Julie Shino, Ruth Manning, Linda Beverly, Gail D'Amico absent.
- Approval of December meeting minutes- Approved with spelling corrections.
- Vision for FOB 2024
 - Lori discussed FOB holding the Beach Bash and Craft Fair in 2024 and growing in the future.
- Zoom Account- Celeste discussed the issue of signing on to the FOB account and that she pays for an account that we can use. Missy will close our Zoom account.
- Organizing committees
 - Membership- Joe, Paul J, Paul K
 - Joe reported that the membership list has been broken down into 3 groups.
 - With email addresses (340)
 - Just phone numbers
 - Addresses only.
 - Membership will be offered annually on a calendar year.
 - Joe, Paul J, and Paul K. will clean up the list and research the most efficient program to use to meet our membership and newsletters needs. Is Constant Contact the best for us?
 - A letter will be sent to new homeowners inviting them to join FOB. Tim will provide list.
 - Mary Ann volunteered to write the letter.
 - Beach Bash- Lori, Julie-
 - Lori suggested a date of July 20 with a rain date of July 27 contingent on the following concerns:
 - High tide that day
 - Other local events (SSP Boots on the Bay) Missy will call.
 - Beach Erosion
 - Committee Chairs needed for the following areas:
 - Music
 - Games
 - Food
 - 50/50
 - Fireworks
 - Other alternatives to fireworks on the beach will be researched.
 - Boat

- Drones
 - Julie to share fireworks contract with Tim and Paul
- Craft Fair-
 - Missy Reported that the date is August 10 with a rain date of August 17
 - vendors are invitation only and excited to return.
 - Music sponsors will be contacted.
 - Looking for a food vendor
 - Lori, Ruth, Linda, Cathy- Will do the basket raffle. Letters should not go out until after Memorial Day.
- Merchandise/ Book- Tim, Julie
 - Tim reported that the tee shirt inventory is low. Purchasing more should be discussed.
 - Tim reported that there are 50 books left?
 - It was suggested that the water bottles be given away at the Beach Bash.
 - Joe reported that 50 tee shirts and 10 books sold in 2023.
 - Missy suggested that the wordpress store be checked for glitches prior to the summer sales.
 - Julie and Tim to report back with minimum size order and cost of shirts.
- Social Media and Website- Bob, Paul K and Mary Ann
 - A calendar of events to be used online and in posters should be created.
 - Calendar should be placed in bulletin board.
 - Meeting should be set up with Geoff to meet with Julie, Bob, Paul, and Mary
- Treasurer's report-
 - Joe reported that we had a balance of \$15,400 at the end of 2023 in our two bank accounts.
 - Our estimated expenses for 2024 are about \$3,000 including insurance, website/computer maintenance, and accounting fees.
 - Our net income for 2023 was about \$2,500 and came from the craft fair.
 - Our expenses for 2023 was about \$2,300.
 - Further investigation about Venmo and PayPal by Joe

The following agenda items were postponed until the next meeting:

- Volunteer recruitment/ manager- Julie/Celeste
- Fundraising- Ruth, Linda, Lori, Cathy
- Grant writing- TBD

Adjourned 7:51pm

Thanks for your commitment and dedication to Friends of Ortley Beach!