



# Friends of Ortley Beach

Membership Meeting Minutes  
Tuesday December 5, 2023 @ 6:30 pm  
Zoom Meeting

**Roll Call** Julie Shino, Joe Scarfuto, Paul Jeffrey, Bob Steigelman, Gail D'Amico, Tim O'Shea Jr., Ruth Manning  
All members present.... Missy Faul absent

## AGENDA ITEMS

- Vote for executive officers.
  - For the office of President- Lori Battipede
  - For the office of Vice President- Celeste Prell
  - For the office of Secretary- Linda Beverly
  - All the above members were voted in to positions unanimously
- Organizing committees
  - **Membership**- Joe and Paul
    - Membership will run from May to December
  - **Beach Bash** -TBD
    - Usually scheduled for July..... beach will determine events. Replenishment is on hold
    - AGAIN, Paul mentioned.
    - Discussion on fireworks.....maybe Garden State Fireworks can use drones
    - as Berkeley Heights used them; staging area could be the parking lot on 3<sup>rd</sup> Ave
    - and need to check on insurance and sponsors
  - **Craft Fair**- Missy- vendor/ logistics, Lori, Ruth Linda, Cathy- basket raffle
    - Usually held the second Saturday in August, need to get sponsors for the band
  - **Cultural Arts** -TBD
    - Discussion of checking with TRAC in Toms River to help us with bringing the Arts to
    - Ortley Beach, although Bob mentioned that Toms River gave us no support when last
    - approached. Maybe we could try again
  - **Merchandise/ Book**- Tim
    - Tim, Missy and Julie have merchandise at their homes with Tim having the books

as well as the sales records. Will take inventory to see if more shirts, etc. are needed before the new season.

o **Newsletter-** Allison Kelly

Allison retires in December and would like to take over doing the Newsletter.

MaryAnn Kiezek also said she would help. Constant Contact is how it is accessed and Julie, Missy and Linda would be advised

o **Social Media-** TBD

Bob will still post items, but would like some help. Paul Kiezek offered help

o **Website-**Bob and volunteer

Paul Kiezek offered to help Bob with the website as well.

o **Volunteer recruitment/ manager** Julie

Julie has spreadsheet with all names of past and present members and will re-invite those members to volunteer.... Celeste Prell and Ruth Manning will help

o **Fundraising-** Ruth, Linda, Lori, Cathy

Paul Jeffrey will get dates of events from surrounding areas so we can set up the Beach Bash and Craft Show without conflicts. Discussed that these two events would be the only fundraisers since the beach, or lack of it, isn't available as of now.

o **Grant writing-** TBD

MaryAnn Kiezek volunteered for this position to help with the Grant writing. She would like some guidance with the on-line application. ( Ocean First was a sponsor for the Speaker Series we had).

- Next steps for FOB- Vision for 2024- Host 2-3 large events in the summer and build from there. Continue to find ways to bring the community together.

- Any additional items

Joe Scarfuto asked about how we wanted to pay for the ZOOM account....3 months or yearly. He will figure out the cost differences. Also he mentioned that Friends of Ortleigh Beach needs to run on approximately \$3000/year which includes insurance for all officers and events we host. Membership brings in \$300-\$400 and the Craft Show made approximately \$2500. There were also some cash donations made to FOB. Joe will check the directory and balance sheet, but thinks there is \$1500 + Paypal membership \$\$\$?

Geoff Gutgold is our website manager. Julie, Paul and Bob will meet with him for posting past minutes on the website

Lori Battipede is in Ortleby Beach from May to September. Julie will fill in for her if needed the months she is away.

Membership meeting in March? We will be having monthly Board meetings starting in January. From May – September we can meet for in person meetings at St Elisabeth's Church.

**In ZOOM Attendance**

Linda Beverly

Celeste Prell

Lori Battipede

Sandra Carabello

MaryAnn Kiezek

Paul Kiezek

***Thanks for your commitment and dedication to Friends of Ortleby Beach!***

***Friends of Ortleby Beach is a 501(c)(3) nonprofit volunteer organization dedicated to enhancing, protecting and sustaining the natural beauty and resources of the barrier island community for future generations.***

***We provide valuable programming to educate, engage and entertain residents and supporters of our community.***

***Meeting adjourned at 7:24 by Julie, seconded by Ruth Manning***