

Time/Location: 6:30 PM- Zoom

Board Member Attendees: Lori Battipede, Celeste Prell, Paul Jeffrey, Bob Steigelman, Joe Scarfuto, Tim O'Shea, Linda Beverly, Gail D'Amico, Ruth Manning, Julie Shino  
Guests: Paul & Mary Ann Kiczek

- Roll Call: All members present
  - Approval of February meeting minutes- Approved with spelling corrections.
  - Organizing committees
    - Treasurer Update- Joe
      - Venmo access with Celeste's phone.
      - Subscription is \$46/yrly (15%) disc.
    - Membership- Joe, Paul J, Paul K
      - Joe, Paul J, and Paul K. will clean up the list and research the most efficient program to use to meet our membership and newsletters needs.
        - Constant Contact is probably best. Julie will speak to Constant Contact, giving Lori permission needed.
      - Joe will request the annual membership to save money.
      - A letter will be sent to new homeowners inviting them to join FOB. Tim has provided a list. 500 emails with 50 bouncing back. Paul will send out the bounceback list for all to check to see if there are any people we recognize for corrections.
      - Joe will sort the list by year to see if numbers make sense to send a letter to the last year of new homeowners and send a flyer to the previous years.
      - Mary Ann wrote the letter. Joe and Tim will re-evaluate the list before sending out.
    - Block Party- Lori, Julie- (6:00-8:30)?
      - The dates of July 20 (and 27 rain date) have been confirmed by St Elisabeth's Church. We are still waiting for permits, etc. from Township. Lori sent letters and invite to Mayor Roderick and council and Gail spoke to him ....he is aware and will get back to us.
      - Discussion of whether to have Food Trucks or BBQ. Gail will contact TR to inquire the setting up of Food Trucks.
      - Food Truck suggestions: Ohana, Coffee Truck, Desserts?? Ice Cream?
- Events: Balloon Animals, Face Painting, Bounce House, Corn Hole, Limbo, Hula Hoops, Musical Towels
- Need to contact a DJ?
  - Need sponsors....Tim said he could donate to off-set food trucks if needed

- Craft Fair-
  - Date of Fair is August 17 (and 24 rain date )

Waiting for letter to take to businesses

Julie has volunteer list

- Merchandise/ Book- Tim, Julie
  - Report of 133 tee shirts and 43 books were inventoried. Discussion of amount of different sizes/styles of shirts and Julie will fill in gaps with new inventory, getting ready for Block Party.
- Social Media and Website- Bob, Paul K and Mary Ann
  - Clean up of site is on-going with Geoff
  - Banners need to be created
  - Events and news items need to be updated regularly
  - List with improvements was sent to Lori
  - Web cam at Ortley was discussed.....add to website?
- Volunteer / Recruitment- Julie, Celeste
  - Julie has list of volunteers

Newsletter -Gail

Grant Writing- Mary Ann

Jody was contacted

Ocean First Foundation

Adjourned 8:13pm

***Thanks for your commitment and dedication to Friends of Ortley Beach!***